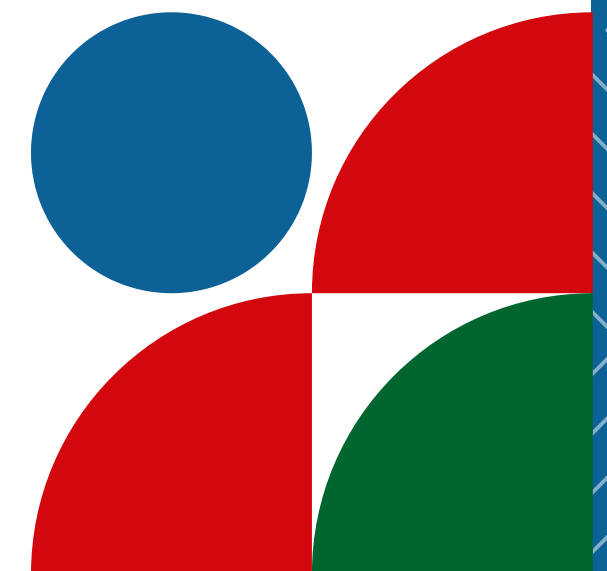
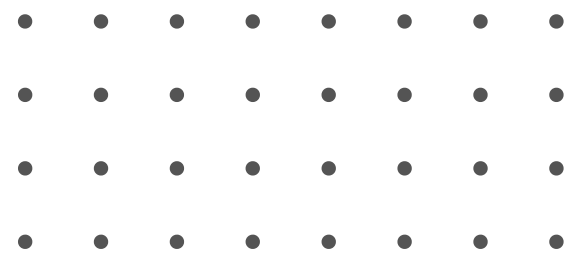




ODOO ERP FOR MOROCCAN SUPERMARKETS DRIVING SMART RETAIL IN SALÉ & BEYOND

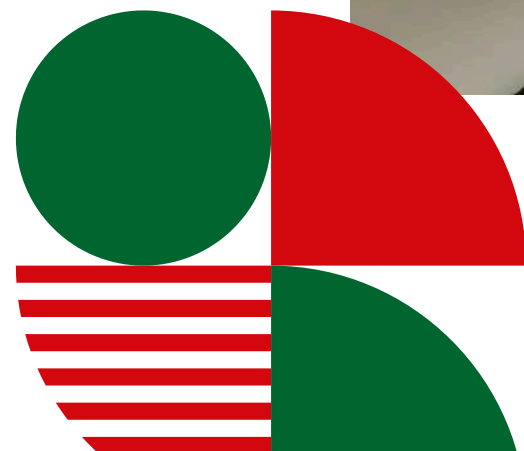
—Solution by Zolute—

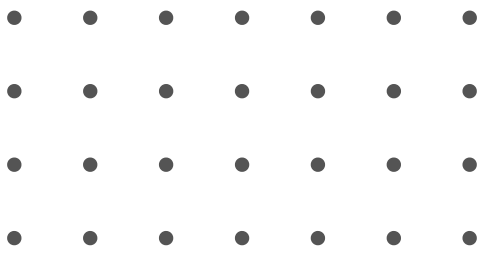




ABOUT US

Zolute specializes in IT consulting and software development, committed to delivering efficient and innovative solutions that seamlessly integrate the latest technologies into your existing operations. With a global presence spanning the USA, UK, and UAE, we strive to enhance your business processes, driving growth and excellence through our dedicated expertise and professional approach.





Zolute & Odoo

Zolute has established a strategic partnership with Odoo in the Middle East region to deliver tailored solutions built upon Odoo's advanced technology. Acting as consultants, Zolute manages clients' IT infrastructure, enabling them to concentrate more effectively on their core business objectives.



odoo

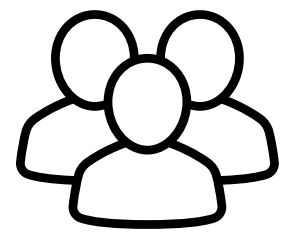


ZOLUTE

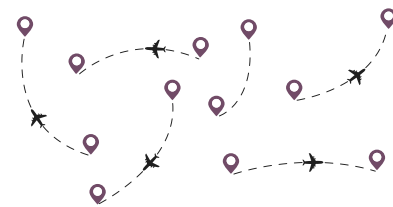
= IT INFRASTRUCTURE LLC =



ABOUT odoo



15M+ USERS



**17 OFFICES
WORLDWIDE**

Odoo is a comprehensive suite of business management applications designed to streamline and automate operations across various organizational functions. Offering integrated modules such as CRM, ERP, e-commerce, accounting, inventory, and HR management, Odoo provides scalable solutions adaptable to businesses of all sizes.



INDUSTRY WISE SOLUTIONS IN odoo



Hospitality




Construction



Services



Supply Chain



Retail



Health &
Fitness

OVERVIEW

Retail Growth Meets Operational Complexity

Morocco's retail sector is evolving fast especially in Salé, where supermarkets now compete on speed, service, and customer satisfaction.

However, behind this transformation lie key operational challenges:

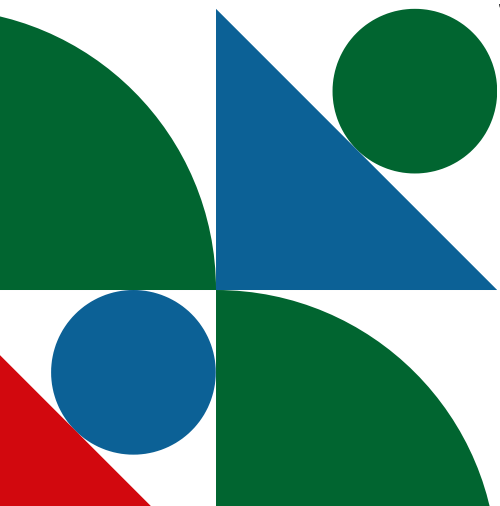
- Inventory Overload: Untracked stock, expiry issues, and missed reorders
- POS Chaos: Disconnected billing, manual reconciliation, and long queues
- Limited Customer Insight: No data on buying habits or loyalty
- Manual Operations: Time-consuming vendor payments, restocking, and promotions

Supermarkets today need:

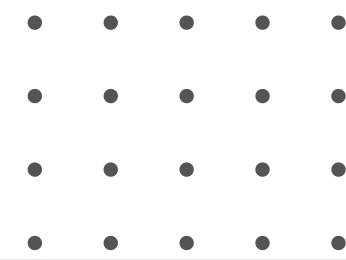
- A centralized ERP for real-time operations
- Scalability for multiple branches
- Compliance with Moroccan tax and retail regulations



AND MUCH MORE



WHAT ODOO BRINGS TO SUPERMARKETS



Odoo POS: Fast checkout, barcode scans, multiple payments, and offline mode

Odoo Inventory: Live stock updates, expiry alerts, and automated restocking

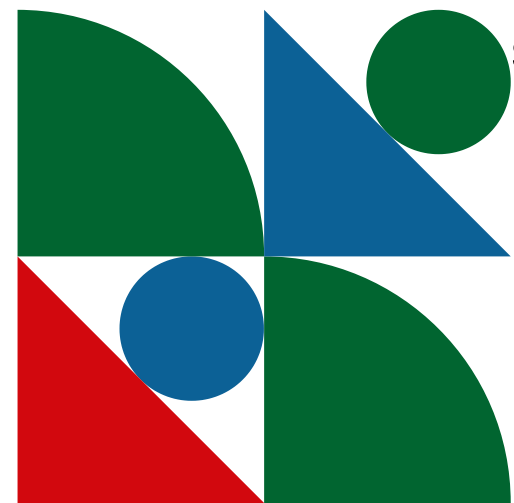
Odoo CRM: Track customer history, loyalty points, and engagement

Odoo Accounting: Tax-compliant billing, invoice automation, and reconciliation

Odoo eCommerce: Sync online + offline inventory, orders, and discounts

Odoo Mobile App: Manage store operations on the go

Odoo Reports: Analyze top-selling SKUs, profit margins, and sales trends



AND MUCH MORE

ODOO ERP EVERYTHING YOU NEED IN ONE SYSTEM



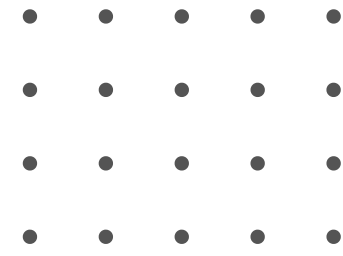
Point of Sale



Inventory



Purchase



Accounting

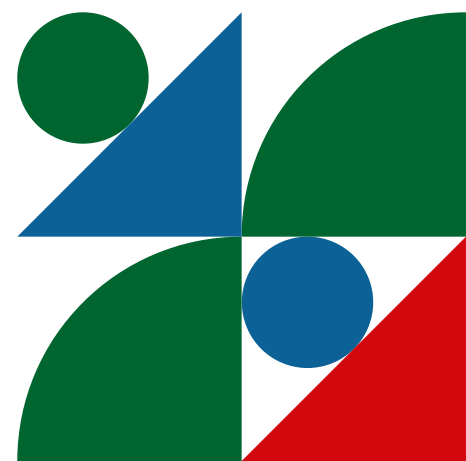


Sales



Quality

AND MUCH MORE



WHAT ODOO BRINGS TO SUPERMARKETS

Localized ERP Setup

- Odoo workflows aligned with Libya's oil logistics & Arabic UI

Field Integration

- Connect SCADA, GPS, and IoT devices for real-time asset sync

Vendor Automation

- Automated RFQs, bid evaluations, and delivery scheduling

Smart Compliance

- Digitized EHS tracking and Libyan regulation adherence

Ongoing Optimization

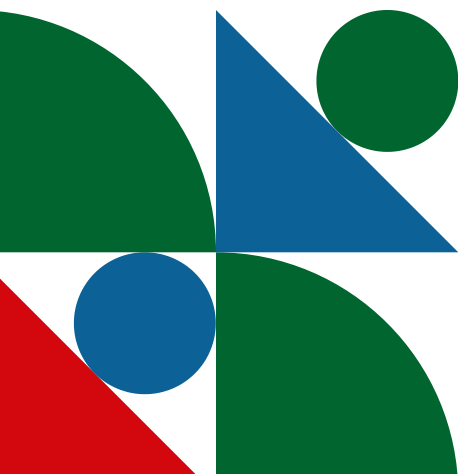
- Performance dashboards, cost-reduction alerts, and support

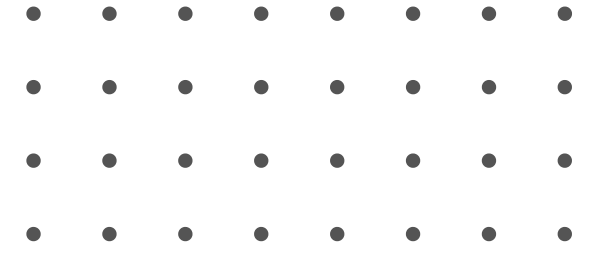
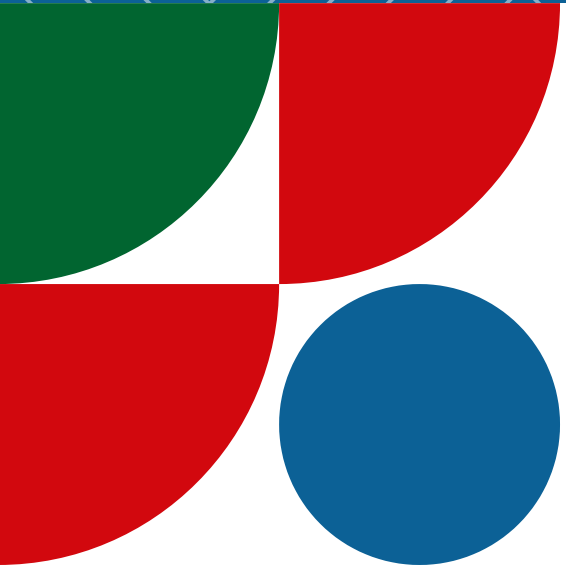
On-Site & Remote Support

- Implementation teams for Tripoli, Sabha, and field zones



AND MUCH MORE





THANK YOU



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